



Venture Tape™ Scrimless ASJ Facing Tape 1543CW

Technical Data

June, 2015

Product Description 3M™ Venture Tape™ Scrimless ASJ Facing Tape 1543CW is a kraft/foil laminate (ASJ) coated with a cold weather acrylic pressure sensitive adhesive.

Product Construction	Backing	Adhesive	Color	Liner	Standard Roll Length
	Kraft/Foil	Acrylic	White	Release Liner	50 yds (45.7 m)

Features

- Performs well in cold temperatures as well as high heat and humidity conditions
- Hand tearable

Typical Physical Properties

Note: The following technical information and data should be considered representative or typical only and should not be used for specification purposes.

Test	Typical Value	Typical Value (Metric)	Test Method
Product Thickness	5.8 mils	0.15 mm	PSTC-133
Peel Adhesion	50 oz/in	13.9 N/25 mm	PSTC-101
Shear Adhesion	>24 hrs @ 2.2 psi	>24 hrs @ 15.2 kPa	PSTC-107
Tensile Strength	25 lb/in	113 N/25 mm	PSTC-131
Elongation	5%	5%	PSTC-131
WVTR	0.03 perm	0.03 perm	ASTM E96
Service Temperature	-40° to 240°F	-40° to 116°C	

Application Ideas

- Vapor seal on ASJ faced duct board and pipe insulation
- Conforms well to fibrous ductboard and blankets

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Storage	Store in a clean, dry place. Temperature of 40-80°F (4-26°C) and 40 to 50% relative humidity are recommended.
Shelf Life	To obtain best performance, use this product within 12 months from date of manufacture
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ISO 9001

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E70-0709-4195-3