

# CLEAN AIR STRATEGY.

The air in our home may contain millions of particulates. Most of which are so small they are impossible to see. It takes a product, or several products, that can offer filtration, purification, and sterilization to truly provide totally clean air.

**THE DUST FREE<sup>®</sup> CARBON IS THE ONLY WHOLE HOME, COMPACT, DUCT-MOUNTED AIR PURIFIER THAT EFFECTIVELY REDUCES FORMALDEHYDE.**

THE CARBON ADVANTAGE

# 2.5X

More effective at purifying the air than the nearest competitor.

START BREATHING  
**CLEAN AIR**  
TODAY!



## — ✱ FILTRATION

Remove large symptom causing dust, pollen, mold, and dander.

## — ⚗ PURIFICATION

Total home active air purification using next generation technologies to neutralize indoor air pollutants such as odors, VOCs, and bacteria.

## — ☀ STERILIZATION

Sterilizes your HVAC system and reduces biological contaminants at the source. Even when your HVAC system isn't running.

— 100% —  
**OZONE  
FREE**

**CARBON**  
WHOLE HOUSE AIR PURIFICATION

[WWW.DUSTFREE.COM](http://WWW.DUSTFREE.COM)

**CONTACT INFO:**

# WHY CLEAN AIR IN YOUR HOME IS IMPORTANT.

Our lives are not static. Neither is the air quality in our homes. It is always changing. Some hours, days, weeks, and months, our air is worse than others. Whether caused by cold or flu, cooking, cleaning, or a remodel project, at some point, **exposure to bad air will affect every occupant of our home.**



## WHY DOES THIS MATTER TO YOU?

Our immune system protects us from bad pollutants which can make us sick. But viruses, bacteria, chemicals, dust, and other pollutants can overload our immune system. When that happens, we get sick or develop an allergic reaction to these pollutants. Some can even worsen over time. It's more important than ever to address air quality issues in our homes. **Before our immune systems get to the point of overload.**

### DUST FREE® CARBON ALLERGEN REMOVAL

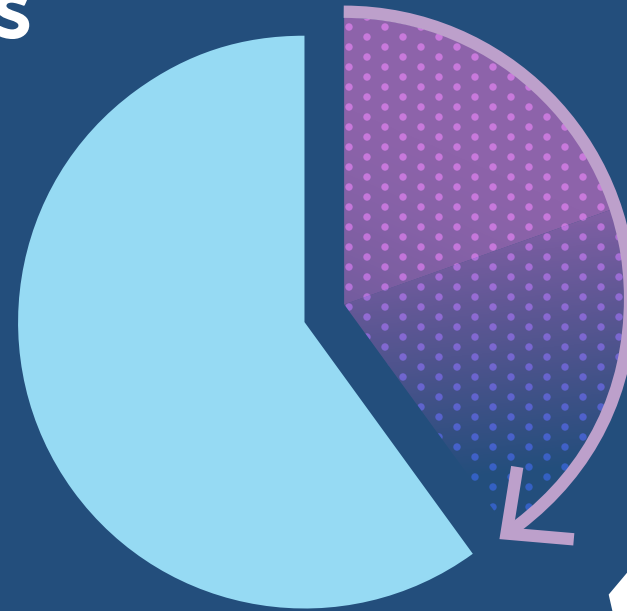
- 1 Harmful Bacteria
- 2 Germs
- 3 Formaldehyde
- 4 Cooking Odors and Vapors
- 5 Tobacco Smoke
- 6 Biological Growth
- 7 Volatile Organic Compounds
- 8 Offensive Allergens
- 9 Unhealthy Chemicals

## UNHEALTHY LEVELS

A 2018 American Lung Association study says that 141.1 million Americans live in areas with unhealthy levels of particulate in the air. Meaning that 2 out of every 5 Americans are breathing polluted air.

But the study focuses on outdoor air and particulate levels only. The study does not include indoor pollutants which regularly infiltrate our homes.

**When you add chemicals, bacteria, viruses, and other pollutants into the mix, that number of 2 in 5 Americans breathing bad air can potentially grow.**



# 40%

Of Americans are breathing polluted air.