



FLEX EXTENDED!

FALL 2023
PROGRAM REFERENCE GUIDE

Bryant Red Shield is available on these products:



**Evolution™
Air Conditioners**
186C, 189B*



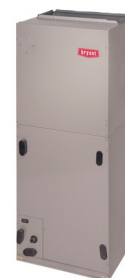
**Evolution™
Heat Pumps**
284A, 288B*



**Evolution™
80% Furnaces**
880T/881T*



**Evolution™
90% Furnaces**
987M, 986T*



**Evolution™
Fan Coils**
FE4*

Providing you the flexibility to build your own promotion!

2023 Fall Program Dates

Sales Period: September 11 - DECEMBER 15, 2023

The final day for claiming is JANUARY 19, 2024

Equipment that meets 2023 regulations, but is being replaced by new 2023 models will still be honored while supplies last.

OUTDOOR UNITS*				
Air Conditioners	Model Number	SEER2 up to	Feature	Rebate
Evolution™ Extreme	186CNV	24	Variable Speed	\$250
Evolution™	180BNA	19	Two-Stage	\$175
	189BNV	19	Variable Speed	
	186B	16	Single-Stage	
	187B	17	Two-Stage	
Heat Pumps	Model Number	SEER2 up to	Feature	Rebate
Evolution™ Extreme	284ANV	22	Variable Speed	\$250
Evolution™	288BNV	18	Five-Stage	\$175



NOTE: Complete system not required for DEALER reimbursement. Reimbursement amounts are per individual unit and may be combined.

2023 Fall Consumer Promotion

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INDOOR UNITS			
Furnace	Model Number	AFUE Efficiency	Rebate
Evolution™	987M	98.5%	\$225
	986T	96.7%	
	935C	95.0%	
	880T	80.0%	
	881T	80.0%	
	830C	80.0%	
Fan Coil	Model Number		Rebate
Evolution™	FE		\$225



DUCTLESS			
Model Family	Model Number		Rebate
Evolution® Outdoor	38MPR		\$300
Evolution® Indoor	619PHB		\$75
Preferred® Outdoor	38MAR	38MBR	\$200
	38MGR	38MGH	
Preferred® Indoor	40MBA	40MCC	\$50
	40MBC	40MAH	
	40MBD	619AH	
	40MBF	619PB	
Bryant Midea Indoor	DHMP	DHMA	\$50



Crossover Systems			
Ductless Model	+	Paired Unit Model	Rebate
38MAR	Furnace	926T	\$275
		820T	
	Fan Coil	FV	
	Air Handler	40MBA	
38MBR	Air Handler	40MBA	
38MUR	Air Handler	40MUA	
	Furnace	926T	
		820T	
	Fan Coil	FV	



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VRF SYSTEMS		
Model Family	Model Number	Rebate
Outdoor	38VMR*	\$1,200
	38VMH*	
	38VMB*	
	MCY*	
	MMY*	



GEOTHERMAL HEAT PUMP SYSTEMS			
Model Family	Model	EER Efficiency Range	Rebate
Evolution™	GC	18.5 TO 24.5 closed loop; 19.6 to 30.0 open loop	\$600
	GZ	15.4 to 28.8 closed loop; 19.2 to 30.5 open loop	
Preferred	GP	15.4 to 28.8 closed loop; 19.2 to 30.5 open loop	\$400
	GW	14.6 to 22.1 closed loop; 18.8 to 25.7 open loop	



SPP MODELS				
Model Family	Model Number	SEER2 up to	Feature	Rebate
Preferred	577E	15.2	Two-Stage	\$600
	707E	15.2	Two-Stage	
	677E	15.2	Two-Stage	
	607E	15.2	Two-Stage	



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AIR QUALITY			
Model Family	Model	Features	Rebate
Evolution™ Air Purifier	DGAPA	<ul style="list-style-type: none"> Patented Captures & Kills® technology Long-lasting MERV 15 filter Captures 95% of particles¹ Inactivates 99% of select virus and bacteria including:² <ul style="list-style-type: none"> > Human influenza > Common cold surrogate > Streptococcus pyogenes > Coronavirus² 	\$100
Evolution™ Return Air Purifier	RGAP		

¹ Based on third-party testing (2012) showing 95% of particles size 1.0 to 3.0 microns captured.

² The Evolution Air Purifier has demonstrated effectiveness against murine coronavirus, ≥ 99% of which is inactivated in less than three hours during independent third-party disinfection tests. Murine coronavirus is closely related to the human novel coronavirus SARS-CoV-2. Accordingly, the Evolution Air Purifier can be expected to be effective against SARS-CoV-2 when used in accordance with its directions for use. Third-party testing (2012, 2007) also shows ≥ 99% inactivation rate for common cold surrogate, Streptococcus pyogenes and human influenza in less than three hours. Airborne viruses must flow through your HVAC system and be trapped by the Infinity filter to be inactivated.



ADDITIONAL IAQ PRODUCTS		
Product Type	Model Number	Rebate
Ventilator	EVR, HRV	\$65
Dehumidifier	DEHXX	\$25
Humidifier	HUM	\$25
Preferred Carbon Air Purifier with UV	UVCAP	\$25
Ultraviolet Lamp	ULVCC	\$25
Carbon Monoxide Detector	COALM	\$10



CONTROLS & THERMOSTATS		
Model Family	Model Number	Rebate
Evolution™ Connex™ Control	SYSTXBBECC01-C	\$50
	SYSTXBBWEC01-B	
Evolution™ Connex™ Zoning	SYSTXZNSMS01	\$25
	SYSTXBB4ZCO1	
Zoning	ZONEBB3Z	\$50
ecobee Smart Thermostats powered by Bryant	EB-STATE6BR-01	\$25
	EB-STATE6IBR-01	\$25
	EB-STATE3LTIBR-01	\$15
	EB-STATE3LTBR-01	\$15



Program Overview

Bryant Flex promotions are designed to promote sales of Bryant systems in the residential add-on and replacement market. Refer to the promotion documents and grid for the list of qualifying products and associated reimbursements.

Terms and Definitions

Equipment Names – Bryant equipment models are referred to by series: Evolution™ System, Preferred™ Series, or Legacy™ Line. (Legacy line not eligible for Bryant Flex).

MyHVACpin – MyHVACpin number is a four- or five-digit identification number that uniquely identifies a person - in this case, the dealer salesperson. For a dealer salesperson to receive sales credit, each dealer salesperson must have his or her own MyHVACpin number. When a person becomes a registered user of HVACpartners (meaning they have their own user name and password), they also are assigned a unique personal identification number, referred to as a MyHVACpin number. Salespeople/dealers must enter this number when filing claims in order to receive credit for the sale.

Sales Associates can learn their MyHVACpin number in one of the following ways:

- Log onto HVACpartners, click on My Profile, and scroll to the field labeled MyHVACpin
- Contact the distributor's HVACpartners' Administrator (who can look up the Sales Associate's profile listed in HVACpartners.com)
- Call the Bryant Solution Center at (888) 994-7237

IMPORTANT: The HVACpartners ID number is not the same as the MyHVACpin number

- HVACpartners ID – identifies a company/dealer location
- MyHVACpin number – identifies a person - in this case, the dealer salesperson

Key Dates Bryant Flex

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Promotion terms subject to (1) product availability and (2) change or cancellation without prior notice. No substitutions will be accepted. Contact your distributor or program admin if you have questions.

Only Bryant systems or units purchased from participating dealers during the sales period and installed by the end of the installation period are eligible for the Bryant Flex promotions. These promotions are not retroactive for homeowners who purchased qualifying equipment prior to the program start date. Bryant systems or units purchased after the sales period do not qualify for Bryant's Bryant Flex promotions.

Bryant Promotion Website

All reimbursement claims must be filed at www.BryantPromotions.com.

Contacts for Promotional Support

Dealer Resources

- General questions about Bryant Flex: Bryant Solution Center 1-888-994-7237
- Bryant Flex inquiries or other Bryant program questions: Bryant Distributor Territory Manager

Distributor Resources

- General questions about Bryant Flex: Bryant Solution Center 1-888-994-7237
- General questions about Bryant Flex, other factory-sponsored sales and marketing programs, or dealer promotion enrollment:
Bryant Regional Sales Manager

Eligibility

Dealers in the U.S. and Canada are eligible for the Bryant Flex promotions. Only Bryant systems sold as a replacement for the homeowner's existing system or as an add-on to an existing home qualify.

Not eligible for the promotions:

- Commercial or institutional applications
- Residential new construction applications or upgrades
- Multi-family applications
- Investors/investment properties

Qualifying Products

Please refer to the current program documentation for eligible products. Promotion terms subject to (1) product availability and (2) change or cancellation without prior notice. No substitutions will be accepted.

Individual Unit Rebates: Definition

Reimbursements exist for non-system unit sales as specified in this guide. No matching outdoor or indoor unit is required to qualify for the unit rebate except as noted for IntelliSense products.

Bryant Flex

Bryant Flex gives Bryant dealers a flexible reimbursement option to off-set the cost of lead generation activities that result in the sale of a qualifying Preferred™ or Evolution™ equipment. This option may also be used as a salesperson spiff or additional consumer rebate to add incentive for the sale of Preferred™ or Evolution™ System equipment.

Bryant Flex Rebate Process:

1. Bryant dealer sells qualifying Preferred™ or Evolution™ System meeting the eligibility requirements in this guide during eligible Bryant Flex dates.
2. To claim back dealer reimbursement, the dealer goes to www.BryantPromotions.com and enters sale date and selects the Bryant Flex promotion.
 - a. Dealer enters eligible Bryant Flex promotion products, purchase date, installation date and includes salesperson's MyHVACpin number.
3. Dealer selects what lead generation activity they are claiming for.
4. Dealer submits claim, documenting the claim confirmation number.
5. Bryant Flex Administrator audits claim, confirms accuracy of homeowner / dealer information.
6. Bryant Flex Administrator calculates dealer Bryant Flex reimbursement and processes transaction.
7. Bryant Flex Administrator processes funding file to the distributor for Bryant Flex promotion reimbursement on a weekly basis.
8. Distributor reimburses dealer per distributor's standard reimbursement practices.

Rebates & Financing on the Same Sale

Bryant dealers may still offer Full Year FAD financing on the same sale that a rebate is provided to the dealer. In these cases, dealers must choose which of the two reimbursements they want to claim. Dealers may not claim for more than one qualifying reimbursement per sale. The dealer is responsible for fully-funding (100%) whichever option they choose to not claim for.

Illegal Activity: Dealers and distributors may not charge the homeowner for any portion of a rebate / reimbursement, as this activity is considered fraud and is illegal.

Promotion Deadlines

Accounting guidelines and regulations will not permit claim exceptions to be funded from the factory beyond the published deadline. Missed deadlines due to rebate claim system errors will be addressed on a case-by-case basis.

Payment for a claim submitted beyond the published deadline is the responsibility of the distributor and dealer and at their discretion for reimbursement. In this event, Bryant will not be responsible or liable to share in the cost of the rebate.

Adjustments to a Filed Claim

In the event a filed and accepted claim from the current promotion needs to be adjusted, please note and follow these important dates and stipulations:

- Current promotion reimbursements may be adjusted up to 7 days prior to the end of the applicable promotion period. Adjustments may only account for increases in the rebate value due to errors or additions in the initial processing. Contact Rebate Headquarters at 1-800-236-4603 for more information.
- Rebates from previous Bryant Flex promotions will not be re-issued.

Bryant Flex Rebate Participation/Cost

The cost of the Bryant Flex rebate is shared by the distributor and Bryant.

- Bryant and distribution each underwrite ½ or 50% of the cost of the Bryant Flex rebate.
- Distributors are billed for ½ or 50% of the cost of the rebate
- Distributors may not charge dealers for the cost of the rebate
- Bryant will invoice the distributor on a weekly basis throughout the duration of the program for all related rebates that were paid the prior two weeks.

Any deviation from the above is in violation of the program rules.

Rebate Activity Reports

Dealers and distributors can use the "Reports" feature at www.BryantPromotions.com to view rebate activity reports. The report updates are provided on a daily basis indicating the previous day's activity. This data is subject to website availability and may change any time during the promotion due to adjustment requests, product returns, etc.

Dealer Program Enrollment

To participate in the Bryant Flex program, dealers should notify the distributor. In turn, the distributor will use HVACpartners.com to enroll the dealer in the promotion. Only registered dealers are eligible to participate in the Bryant Flex promotion.

Distributors may un-enroll a dealer from further participating in the program. If a dealer attempts to claim a reimbursement after the dealer un-enrollment date became effective, the Bryant Flex Claim Center will reject the reimbursement claim.

DISCLAIMERS

This document contains confidential, proprietary or trade secret information of Bryant Heating & Cooling Systems. It may not be disclosed to any third party without prior written consent from Bryant Heating & Cooling Systems.

Amendments, Modifications, or Exceptions

This promotion is subject to termination at any time, upon notice by Bryant. Bryant reserves the right to amend or modify any portion of the promotion at any time with reasonable communication. All amendments are effective when published by Bryant. Any exceptions to the program guidelines must be approved in writing by the promotion manager or authorized Bryant personnel.

Claims Auditing

All reimbursements under the program are subject to audit. If reimbursement is received on any claim that is later determined to be ineligible, the Distributors/Dealers account will be debited in the amount of the ineligible claim. It is the Distributor's/Dealer's responsibility to maintain copies of supporting documentation and claim reimbursement paperwork for a minimum of 12 months after reimbursement.