

CEC – Keeprite July & August 2024 Promotion Official Rules

A purchase will not improve your chances of winning. Only licensed or certified HVAC/R dealers or contractors who are legal residents of Canada and at least the age of majority in the province/territory in which they reside as of July 1, 2024 ("Eligible Participants") are eligible to participate in the Keeprite Promotion contest (the "Contest"). The Sponsor reserves the right, at any time, to verify the eligibility requirements in any manner it deems appropriate. The Contest begins July 1, 2024, and ends on August 31, 2024, at 11.59 p.m. ET (the "Contest Period"). The Contest is sponsored and administered by Carrier Enterprise Canada, L.P. ("Sponsor").

THERE ARE TWO WAYS TO ENTER:

(1): Entry with Purchase: Eligible Participants who make a purchase in-store at a Carrier Enterprise Canada Sales Centre of one (1) KEZ and one (1) KLP unit on one invoice together, during the Contest Period will automatically receive one (1) entry. There is a limit of one (1) entry per invoice regardless of the number of units purchased.

(2): Mail-in Entry: To receive one (1) entry by mail without purchase, Eligible Participants must hand-write their full name, date of birth, company/business legal name and address (no PO boxes), province or locality issuing HVAC/R certification or license, licensee name if other than Eligible Participant, license or certification number, location of the Carrier Enterprise Canada Sales Centre where most of their company purchases are made (if any) or would be made, and a daytime phone number on a 3"x5" piece of paper and mail to: Carrier Enterprise Canada, L.P. – Keeprite Promotion Contest, 195 Statesman Drive, Mississauga, Ontario L5S 1X4. Limit of one (1) mail-in entry per outer envelope bearing sufficient postage. To qualify for prize drawing by mail-in entry, your entry/ies must be post-marked by August 31, 2024 and received by Sponsor by 5:00 p.m. ET on September 15, 2024 to be included in the drawing. Mail-in entries received by Sponsor after 5:00 p.m. ET on September 15, 2024 are not valid. Photocopies or mechanical reproductions of mail-in entries not permitted. Sponsor is not responsible for lost, late, misdirected or illegible entries or for any computer, online, telephone or technical malfunctions that may occur. All mail-in entries become the property of the Sponsor and will not be returned.

There is no limit to the number of entries per person throughout the Contest Period regardless of the method of entry.

WINNER SELECTION:

There are 6 prizes available to be won as described in the Prizes section below, which will be drawn in a random drawing held by the Sponsor on or about September 15, 2024 at 5:30 pm in Mississauga, Ontario, from among all eligible entries allocated to each specific region as described below. Odds of winning will depend on the number of eligible entries received for each region during the Contest Period. To receive a prize, potential winners must: (a) correctly answer Sponsor's mathematical skill testing question on the Sponsor's release form, without mechanical or other assistance, (b) be in compliance with all Contest Official Rules, and (c) sign and return Sponsor's release form without alteration within the time-frame indicated on the release form. If a selected entrant: (a) fails to correctly answer the skill-testing question; and/or (b) fails to return the properly executed release form within the specified time, then he/she will be disqualified (and will forfeit all rights to the prize) and the Sponsor reserves the right, in its sole and absolute discretion, to randomly select an alternate eligible entrant from among the remaining eligible entries for the applicable region (in which case the forgoing provisions of this section shall apply to such new selected entrant).

PRIZES:

A total of 6 prizes each comprised of one (1) Carhartt Washed Duck Quilt Lined Active Jacket, valued at \$250 per prize will be awarded, one for each of Carrier Enterprise Canada's six (6) regions as set out below:

BC (Langley, Burnaby, Kelowna, Nanaimo, Victoria);

AB (Calgary South, Calgary North, Edmonton South, Edmonton North);

SK/MB (Saskatoon, Regina, Winnipeg West, Winnipeg East);

ON West (Windsor, London, Kitchener, St. Catharines, Hamilton, Mississauga South, Vaughan, Mississauga North);
ON East/North (Markham, Barrie, Sudbury, Timmins, North Bay, Scarborough, Kingston, Ottawa);
Quebec/Atlantic (St. Laurent, Brossard, Laval, Quebec City, Sherbrooke, Moncton, Dartmouth).

Entries resulting from mail-in entries will be allocated to the nearest region location to the Eligible Participant's company address.

Prizes are not transferable (except as otherwise indicated below) or redeemable for cash and prize substitutions will not be allowed, except at the sole discretion of Sponsor; however, Sponsor reserves the right to substitute a prize (or component thereof) of equal or greater value in Sponsor's sole discretion if the advertised prize (or component) becomes unavailable for any reason. Any taxes or fees which may arise and be due or asserted on account of the prize shall be the sole responsibility of the winner. Prizes will be delivered to confirmed winners.

WINNER NOTIFICATION:

Potential prize winners will be notified by phone or email. For Entries with Purchase, prize will be awarded to the owner of the account on which the relevant purchase was made unless the account owner gives written permission for the Eligible Participant to receive the prize.

For Mail in Entries, prize will be awarded to the owner of the company indicated. In the event of a dispute as to who is the owner of an account or a business, Sponsor reserves the right, in its sole discretion, to make a determination as to ownership or to elect to select a new potential winner if ownership cannot be easily and quickly established without cost to Sponsor or delay.

Each winner agrees to Sponsor's use of their name, company/business name, city and province of residence and/or likeness in any marketing and promotion activities, including but not limited to on Sponsor's website, without further compensation except where prohibited by law.

ELIGIBILITY:

The Contest is only open to those individuals who (i.) are legal residents of Canada, (ii.) are age of majority or older in the province in which they reside as of July 1, 2024, (iii) are licensed or certified HVAC/R dealers or contractors. Employees, representatives and agents of the Sponsor, its parent, their respective affiliates, subsidiaries, advertising and promotional agencies and the immediate family members (spouse and parents, children and siblings and their spouses, and individuals living in the same household) of each are not eligible. Void where prohibited by law. All federal and provincial laws and regulations apply. For entries with Purchase, the account on which the relevant purchase was made must be current and in good standing at all times during the Contest Period or any prize will be forfeited. For entries by mail, in the event that the Eligible Participant has an account with Sponsor, that account must be current and in good standing at all times during the Contest Period or any prize will be forfeited.

GENERAL CONDITIONS:

By entering, participants agree to these Official Rules and the decisions of the Sponsor, which shall be final in all matters relating to the Contest. By entering or otherwise participating in the Contest, all participants agree and consent to the receipt, collection, use and distribution of their personal information by Sponsor and its agents and representatives with respect to any and all matters related to the Contest. All Contest entry materials become the property of Sponsor and will not be returned. All monetary amounts referred to in these Official Rules or any other Contest materials are stated in Canadian Dollars. All inquiries concerning participant's personal information should be addressed to: Carrier Enterprise Canada, L.P. – Keeprite Promotion Contest, 195 Statesman Drive, Mississauga, Ontario L5S 1X4. The Sponsor and its affiliates and their officers, directors, representatives, agents and employees are not responsible or liable for: (1) incorrectly sent or received entries; (2) mail, telephone, electronic, hardware, software, network, internet or computer problems, delays or disruptions; (3) errors or delays in receiving entries; (4) any events beyond the control of the Sponsor, including those which may cause the Contest to be delayed or stopped; (5) any damage, injury,

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loss or liability to person or property, caused by the acceptance or use of the Prize or from participation in the Contest; or (6) any printing or typographical errors in these Official Rules or any other materials relating to the Contest. The Sponsor may stop you from participating in the Contest if you ignore the Contest Official Rules or act: (a) in a manner determined to be unlawful, deceptive or unfair; (b) with an intent to annoy, threaten or harass any other entrant or the Sponsor; or (c) in any other disruptive manner. Sponsor has neither made, nor is in any manner responsible or liable for, any warranty, representation or guarantee, express or implied, in fact or in law, relative to the prize, regarding the use, value or enjoyment of the prize.

The Sponsor reserves the right to withdraw, amend or suspend this Contest (or to amend these Rules) in any way, in the event of an error, technical problem, computer virus, bugs, tampering, unauthorized intervention, fraud, technical failure or any other cause beyond the reasonable control of the Sponsor that interferes with the proper conduct of this Contest as contemplated by these Rules. The Sponsor reserves the right to cancel, amend or suspend this Contest, or to amend these Rules, without prior notice or obligation, in the event of any accident, printing, administrative, or other error or any kind, or for any other reason.

RELEASE:

By accepting a prize, each winner agree to release and hold Sponsor and its parent, affiliates, subsidiaries and their respective officers, directors, employees, agents, successors and assigns harmless from any and all losses, costs, expenses, damages, rights, claims and actions of any kind, including but not limited to consequential damages, resulting directly or indirectly from participation in the Contest and/or acceptance, possession or use of any prize, including without limitation, personal injuries, death and property damage. By participating in this Contest entrant agrees to be bound by all Official Rules of this Contest.

LANGUAGE:

In the event of any discrepancy or inconsistency between the terms and conditions of the English version of these Official Rules and disclosures or other statements contained in any Contest-related materials, including, but not limited to: point of sale, television, print or online advertising or the French version of these Official Rules; the terms and conditions of the English version of these Official Rules shall prevail, govern and control.

JURISDICTION AND VENUE:

This Contest is governed by the laws of the Province of Ontario, and the laws of Canada applicable therein without regard to its conflicts of law principles and any and all disputes, claims and causes of action arising out of or connected with this Contest, or any Prize awarded, shall be resolved individually, without resort to any form of class action, and exclusively before a court of competent jurisdiction located within the city of Toronto.

SPONSOR: This Contest is sponsored by Carrier Enterprise Canada, L.P., 195 Statesman Drive, Mississauga, Ontario L5S 1X4. This Contest is sponsored solely by Carrier Enterprise Canada, L.P.

Reference to third parties in connection with prizes and/or third party websites or services are for reference and identification purposes only and not intended to suggest endorsement, sponsorship or affiliation with Sponsor or the Contest.